RESOLUTION NO. 75757

A RESOLUTION OF THE COUNCIL OF THE CITY OF SAN JOSE SUPPORTING THE OVERLAY APPROACH IN THE CREATION OF A NEW AREA CODE WITHIN THE EXISTING 408 AREA CODE REGION

WHEREAS, the North American Numbering Plan Administrator ("NANPA"), which manages the design of the nation's telephone number plan, has estimated that telephone numbers in the 408 area code will be exhausted by the third quarter of 2012, and has determined that a new area code is required to support residential and business growth; and

WHEREAS, NANPA has proposed two alternatives for implementation of the new 669 area code within the region – Alternative #1 uses the Overlay approach, while Alternative #2 splits the existing 408 area code into two geographic regions; and

WHEREAS, under the Overlay approach (Alternative #1), the entire geographic region currently under the 408 area code would be served by two area codes, with existing customers retaining their numbers and new customers receiving numbers with the new 669 area code. This approach requires all callers to dial the full ten-digit telephone number including area code; and

WHEREAS, under the Split approach (Alternative #2), a geographic division of the 408 area code would be made, creating two areas, with the new 669 area code assigned to one of the areas. This approach would require existing customers within the new 669 area to change their telephone numbers; and

WHEREAS, advantages of an Overlay approach are: 1) overlays have become more common as we have transitioned into an era of communication mobility and telephone number portability; 2) the transition to ten-digit number dialing is easier in that mobile devices already require users to connect using the full ten-digit number; 3) it does not require existing customers in the 408 area to change their telephone numbers; 4) it is the least costly alternative to the City to implement, since the City would not be required to reprint materials

T-102\ 734477.doc Council Agenda: 3-15-11 Item No.: 2.13 for City offices and facilities that would be impacted by a geographic split, and 5) it would have the least impact upon City systems, including the 911/CAD system, the City's Call Center, and other call trees;

NOW, THEREFORE, BE IT RESOLVED BY THE COUNCIL OF THE CITY OF SAN JOSE THAT:

- 1. The City of San José supports the Overlay approach (Alternative #1) in the creation of a new area code within the existing 408 area code region.
- 2. The City Manager shall send a copy of this resolution to the North American Numbering Plan Administrator and the California Public Utilities Commission.

ADOPTED this 15th day of March, 2011, by the following vote:

AYES: CAMPOS, CHU, HERRERA, LICCARDO, NGUYEN, OLIVERIO, PYLE, ROCHA; REED.

NOES: NONE.

ABSENT: CONSTANT, KALRA.

DISQUALIFIED: NONE.

CHUCK REED

Mayor

ATTEST:

DENNIS D. HAWKINS, CMC City Clerk